

OTTAWA/GATINEAU - FRENCH Age & Gender Audience Profile

% of 12+ weekly hours tuned in each group:

FM					
	CIMF	CKTF	CHLX	CFTX	CJRC
12-17	2	5	0	1	0
18-24	7	13	1	1	1
25-34	5	27	2	23	8
35-44	17	26	5	40	17
45-49	18	7	7	8	15
50-54	20	12	18	16	26
55-59	10	4	14	5	6
60-64	8	4	11	7	5
65+	14	3	43	0	22
% Male	35	58	27	87	55
% Female	65	42	74	13	45

18-54 Audience Profile - % of 18-54 tuning in each sub-group

18-24	10	16	2	1	1
25-34	8	32	5	26	12
35-44	26	30	15	46	26
45-54	56	22	78	27	61