

# OTTAWA/GATINEAU - FRENCH Age & Gender Audience Profile



**% of 12+ weekly hours tuned in each group:**

## FM

	CIMF	CKTF	CHLX	CFTX	CJRC
<b>12-17</b>	2	4	0	2	0
<b>18-24</b>	2	15	0	31	0
<b>25-34</b>	8	27	0	44	16
<b>35-44</b>	20	27	6	14	19
<b>45-49</b>	20	14	4	0	9
<b>50-54</b>	14	9	14	5	6
<b>55-59</b>	11	3	23	1	18
<b>60-64</b>	7	1	8	2	8
<b>65+</b>	16	0	45	0	24

<b>% Male</b>	35	63	32	64	51
<b>% Female</b>	65	37	68	36	49

## **18-54 Audience Profile - % of 18-54 tuning in each sub-group**

<b>18-24</b>	4	16	0	33	1
<b>25-34</b>	12	29	1	47	31
<b>35-44</b>	31	29	25	15	38
<b>45-54</b>	53	25	74	5	30