

# SAINT JOHN

## Age & Gender Audience Profile

**% of 12+ weekly hours tuned in each group:**

	FM						AM
	CJYC	CIOK	CHSJ	CHWV	CJRP	CHNI	CFBC
<b>12-17</b>	5	12	4	9	0	3	0
<b>18-24</b>	4	19	7	11	0	0	0
<b>25-34</b>	17	11	8	21	0	14	3
<b>35-44</b>	31	25	9	31	10	8	0
<b>45-49</b>	23	22	8	12	29	19	17
<b>50-54</b>	16	7	12	10	29	8	12
<b>55-59</b>	3	2	15	4	19	8	23
<b>60-64</b>	1	2	13	2	5	9	23
<b>65+</b>	1	0	24	0	9	33	22
<b>% Male</b>	80	27	43	36	42	61	57
<b>% Female</b>	20	73	57	64	58	39	43

### 18-54 Audience Profile - % of 18-54 tuning in each sub-group

<b>18-24</b>	4	23	16	13	0	0	0
<b>25-34</b>	18	13	18	25	0	29	9
<b>35-44</b>	35	30	21	36	14	16	1
<b>45-54</b>	43	34	44	26	86	55	90