

# SAINT JOHN

## Age & Gender Audience Profile

**% of 12+ weekly hours tuned in each group:**

	FM						AM
	CJYC	CIOK	CHSJ	CHWV	CJRP	CHNI	CFBC
<b>12-17</b>	2	9	3	20	0	0	0
<b>18-24</b>	0	9	9	12	0	0	0
<b>25-34</b>	26	27	15	22	38	4	11
<b>35-44</b>	35	12	15	20	12	24	4
<b>45-49</b>	14	17	11	12	3	8	7
<b>50-54</b>	14	9	7	6	5	14	14
<b>55-59</b>	6	9	7	2	17	17	22
<b>60-64</b>	3	3	12	4	25	16	14
<b>65+</b>	1	4	22	3	0	17	28
<b>% Male</b>	68	31	48	39	24	75	48
<b>% Female</b>	32	70	53	61	76	25	52

### 18-54 Audience Profile - % of 18-54 tuning in each sub-group

<b>18-24</b>	0	12	15	17	0	0	1
<b>25-34</b>	29	36	27	30	66	7	30
<b>35-44</b>	39	17	26	28	21	49	12
<b>45-54</b>	31	36	32	25	13	44	58